



MIU

MEDICAL BILLING

DIGITAL MARKETING PACKAGES

CONTACT US

 214 556 6651

 Info@miumedicalbilling.com

 www.miumedicalbilling.com

PPC - SEO PACKAGES

PACKAGE NAME	PACKAGE1	PACKAGE2	PACKAGE3
SITE WIDE FACTORS			
Preliminary SEO Check/SEO Audit	Yes	Yes	Yes
Detailed SEO Strategy and Plan	No	Yes	Yes
Competitive Analysis Report	Yes	Yes	Yes
ON PAGE OPTIMIZATION			
Optimizing Title Tags and Metatags	Yes	Yes	Yes
Google XML site maps	Yes	Yes	Yes
Robot.txt Optimization	Yes	Yes	Yes
Image Optimization	Yes	Yes	Yes
Anchor Tag Optimization	Yes	Yes	Yes
Existing Content Optimization	No	Yes	Yes
Ongoing Content Optimization	Yes	Yes	Yes
Page Titles	Yes	Yes	Yes
URL Structure	Yes	Yes	Yes
Body Tags (H1, H2, H3, H4, etc.)	Yes	Yes	Yes
Keyword Density	Yes	Yes	Yes
404Updates	Yes	Yes	Yes
Internal Linking	Yes	Yes	Yes
GTM Integration			
OFF PAGE OPTIMIZATION			
Blogging	Yes	Yes	Yes
Forum Postings	No	Yes	Yes
Search Engine Submission	Yes	Yes	Yes
Social Bookmarking	Yes	Yes	Yes
Business Submission	Yes	Yes	Yes
Cross-Linking	Yes	Yes	Yes
Photo Sharing	Yes	Yes	Yes
Business Directory Submission	Yes	Yes	Yes
Article Writing and Submission	Yes	Yes	Yes
Press Release Writing and Submission	Yes	Yes	Yes
Blog commenting	Yes	Yes	Yes
Classified posting	Yes	Yes	Yes
Local Listings & Yellow Pages	Yes	Yes	Yes
RSS Directories Submission	Yes	Yes	Yes

SOCIAL MEDIA OPTIMIZATION

Content writing for social Media Posts	Yes	Yes	Yes
Designing Creatives for Social Media	Yes	Yes	Yes
Find trending hashtags	Yes	Yes	Yes
Facebook Business page	Yes	Yes	Yes
Twitter Profile	Yes	Yes	Yes
Linked In Profile	Yes	Yes	Yes
YouTube Channel	Yes	Yes	Yes
Cross Posting	Yes	Yes	Yes
Instagram	Yes	Yes	Yes
Snapchat	Yes	Yes	Yes
Videos Edition	No	No	Yes

PPC. ADWORDS

Keyword Selection	No	NO	Yes
Google Campaign Creating + Monitoring	No	NO	Yes
Conversion Tracking	No	No	Yes
Conversion Optimizer	No	No	Yes
Social Campaigns Creating + Monitoring	No	Yes " Creating only"	Yes
Email Marketing	No	Yes	Yes
Drip Email Campaigns	No	Yes	Yes
Newsletter to Existing Clients	Yes	Yes	Yes

REPORTS

Current Performance Report	Yes	Yes	Yes
Activity/SEO Ranking Reports	Yes	Yes	Yes
Google Analytics Report	Yes	Yes	Yes

CUSTOMER SUPPORT

Email Support	Yes	Yes	Yes
Telephone	Yes	Yes	Yes
Skype	Yes	Yes	Yes

GUARANTEE

Your website will never get penalize by any search engine